

## The Park Belongs to All of Us

Your gift will help this urban island park reach its full potential as a destination for freshwater education, recreation and events.

### The Lakeshore State Park Visitor and Education Center will:

- ✓ Make it possible for environmental education and community events to occur on the island year-round.
- ✓ Make the park a destination instead of a pass-through.
- ✓ Be a “pay it forward” investment in teaching the importance of protecting the lakefront and the three rivers that feed into Lake Michigan – the source of Milwaukee’s drinking water.

**Lakeshore State Park** was ingeniously built on lakebed with limestone rubble from Milwaukee’s Deep Tunnels project. All levels of government worked together to solve a critical water pollution problem, and the solution – tunnels as a sewage storage system – is driving economic growth and development along vastly cleaner rivers. The Deep Tunnels also gave Milwaukee an urban state park perched like an island oasis beneath the city’s skyline.



#### FOR MORE INFORMATION:

[admin@friendslsp.org](mailto:admin@friendslsp.org)  
[friendslsp.org](http://friendslsp.org)



FRIENDS OF  
LAKESHORE STATE PARK



# Lakeshore State Park

## VISITOR AND EDUCATION CENTER

Photo: Eddee Daniel



# Lakeshore State Park is a People Magnet

**Friends of Lakeshore State Park** is fundraising to build an environmentally sustainable Visitor and Education Center to serve the island park's more than 450,000 annual visitors. The park attracts cyclists, walkers, runners, bird watchers and fishers, as well as families, school groups, summer camps and nonprofits. We are educating future stewards of a Great Lake with a beautiful shoreline that previous generations ensured would belong to everyone.

- ✓ **Lakeshore State Park is a people and events magnet.** Shelter from weather, restrooms and a classroom-events space will significantly expand access, scale, and types of educational programming and events the park can host year-round. The park already hosts more than 30 outdoor community events annually.
- ✓ **Lakeshore State Park is a high-profile asset** for Milwaukee and a selling point for downtown businesses to attract employees who enjoy walking, running and cycling.
- ✓ **Lakeshore State Park is an immersive education destination.** It partners with schools, nonprofits and cultural organizations to host guided hikes, bird watching and plant education walks. Several thousand Milwaukee area children – 87% from socio-economically disadvantaged ZIP codes – take field trips to the 22-acre state park. Many of these children have never been to the lakefront or seen their city from this perspective.
- ✓ **The new center will better serve families, seniors and the disabled community** with restrooms, in addition to the park's accessible fishing pier and paved walking trails.



**The low-slung hub for freshwater education,** recreation and community events will be tucked into a native prairie near the park's marina with a green roof, solar panels to generate electricity, bird-safe windows, permeable patio pavers, native landscaping and bioswales. The building includes a classroom-events space, a permanent and interactive educational exhibit, accessible restrooms, drinking water station and offices for state DNR staff.

---

**"When you look down on the lakefront on a beautiful day, a lot of what you see is because we've cleaned up our mess for wastewater treatment... We're a city committed to clean water, and we really need to share that."**

*Kevin Shafer, Executive Director, Milwaukee Metropolitan Sewerage District*

---

